

**WARDROBE REHAB
STEP 2:
DEFINE YOUR
STYLE**

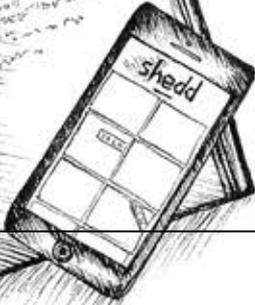
Step 1.
WARDROBE
CULL



GET INSPIRED:

- **RESEARCH AND COLLECT INSPIRATION OF OUTFITS AND STYLES YOU LIKE**

*From magazines, blogs, magazines or Pinterest. Ask yourself questions such as:
What are your favourite movies?
What music do you like listening to?
Who are your style muses?*



BODY TYPE:

- **UNDERSTAND YOUR BODY TYPE SO YOU KNOW WHAT MIGHT SUIT YOUR SHAPE BEST**

*What are your hobbies?
What do you like doing during your free time?
What type of job do you do?*

CURRENT CLOSET:

- **ANALYSE YOUR 'KEEP' PILE FROM YOUR WARDROBE CULL**

*What are your hobbies?
What do you like doing during your free time?
What type of job do you do?*

LIFESTYLE:

- **ANALYSE YOUR LIFESTYLE AND THE ACTIVITIES YOU NEED TO ACCOMMODATE**

*What are your hobbies?
What do you like doing during your free time?
What type of job do you do?*

CREATE YOUR STYLE GUIDELINES:

- **PUT IT INTO WORDS: DESCRIBE YOUR STYLE WITH A FEW KEY WORDS**

*Mood: how do these clothes make you feel?
Theme: Describe your style using abstract terms
Lines: What shapes and silhouettes do you see?*

- **MAKE IT VISUAL: CREATE A MOOD BOARD FROM YOUR INSPIRATION**

*Do you notice any patterns?
What types of fabrics are there?
What colours and textures are you drawn to?
What types of silhouettes are they?*

EXPERIMENT

- **PLAY AROUND WITH YOUR PERSONAL STYLE**

*Using a few little experiments like:
Go into 3 stores and try on 50 different items.
Make outfits out of colours you would never usually wear.
Have a friend dress you up in an outfit they would typically wear*

Step 3.
CHOOSE YOUR
ESSENTIALS

Step 4.
SELECT YOUR
COLOUR PALLETE

Step 5.
MAINTENANCE
& SHOPPING

